

International Pain Summit

Creating Treatment Access

2020

SPONSORS & EXHIBITORS

4
TRACKS

- CHRONIC PAIN – 3 DAYS
- DISEASE SPECIFIC – 2 DAYS
- MENTAL HEALTH – 1 DAY
- PATIENT CENTERED – 1 DAY



NERVEMBER 12-14, 2020 www.internationalpain.org



Where Is The iPain Summit 2020

Mesa Convention Center – 263 N Center St, Mesa, AZ 85201

Beautiful Facilities



Separate Exhibit Hall



Live-Streamed



Conference Theater



Breakout Rooms



Main Hall



Who Attends iPain Summit 2020



Join us for this great event. We have a wide range of participation options to help you be front and center for this event. On behalf of Team iPain, we hope you chose to partner with us and support the chronic pain community through education, awareness, and networking.

15%
patients

75% Medical
Providers

10%
Caregivers

60%
In-State Attendees

30%
United
States

10%
International

Sponsors & Exhibitors Logistics



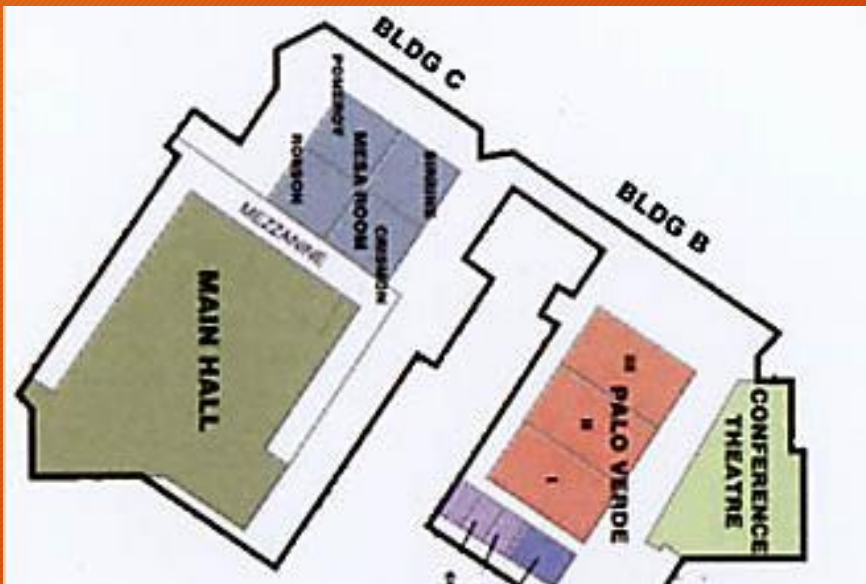
Important Dates

February 3, 2020 Speaker/Exhibit Opportunities Open

October 1, 2020 Sponsor Artwork due

October 10, 2020 Event Materials go to printer

November 12-14, 2020 International Pain Summit



2020 iPain Summit Agenda For Exhibitors

- **Location – Mesa Convention Center, Building B; Exhibit Hall**
- **Thursday, November 12, 2020**
 - 3pm – 5:00pm Exhibitor Setup
 - 6pm – 8:00pm Networking event for exhibitors, sponsors, and attendees
- **Friday, November 13, 2020**
 - 8am-9am Exhibitor setup
 - 10am – 4:30pm Exhibitor Hall Open
- **Saturday, November 16, 2019**
 - 9am – 3:00pm Exhibit Hall Open
 - 3pm – 5:00pm Exhibit Hall Tear-Down

Sponsorship Pricing



- Educational \$5,000 - \$50,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000
- Exhibitor \$500
- Dinner \$12,500
- Reception \$7,500
- Lunch \$7,500
- Breakfast \$5,000
- Break \$5,000
- Tote Bags \$2,250
- Notebooks \$2,000
- Wi-Fi \$1,500
- Lanyard \$1,200
- Charge Station \$1,560
- Bottled Water \$2,000
- Welcome Bag \$250
- Speaker Ready Rm \$250
- Quiet Room \$250
- In-Kind Sponsor \$100

EDUCATIONAL Opportunities



SPONSOR BENEFITS	Educational	Platinum	Gold	Silver	Exhibitor
EDUCATIONAL	\$2500-50000	\$5,000	\$2,500	\$1,000	\$500
Pre-Expo					
Name and logo included in attendee acquisition emails		X	X	X	
Name, logo and sponsorship level shared via Twitter & LinkedIn per month		4	2	2	
Name, logo, and link on iPain website	X	X	X	X	X
Day-Of					
1 piece of collateral included in attendee welcome Bag		X	X	X	
Ad in iPain Living Magazine		Full	1/2	1/4	
Conference passes for staff or clients		4	2	2	
Exhibitor Space - 6 ft table and 2 chairs					X*
Logo on event signage throughout venue	X	X			
Sponsor a session		X			
Post-Expo					
Guest Host a Webinar		X			
iPain Partner 1 year	X	X	X	X	
Name & logo included in post-conference emails & social media		X	X		
Subscription to iPain Living		X	X	X	

NETWORKING Opportunities



SPONSOR BENEFITS	Dinner	Reception	Lunch	Breakfast	Break
NETWORKING	\$12,500	\$7,500	\$7,500	\$5,000	\$5,000
Pre-Expo					
Name, logo, and link on iPain website	X	X	X	X	X
Day-Of					
Ad in conference program	X	X	X	X	X
Ad in iPain Living Magazine	Full Page	1/2	1/2	1/4	1/4
Sponsor a Speaker	X		X	X	
Post-Expo					
iPain Partner 1 year	X	X	X	X	X
Name & logo included in post-conference emails & social media	X	X	X	X	X
1 yr Subscription to iPain Living	X	X	X	X	X

BRANDING Opportunities



SPONSOR BENEFITS	Tote Bags	Notebooks	Wi-Fi	Lanyard	Charge Station	Bottled Water	Welcome Bag	Speaker Ready Room	Quiet Room	In-Kind Sponsor
BRANDING	\$2,250	\$2,000	\$1,500	\$1,200	\$1,560	\$2,000	\$250	\$250	\$250	\$100
Pre-Expo										
Name, logo, and link on iPain website	X	X	X	X	X	X	X	X	X	X
Day-Of										
Logo on Item distributed at Summit	X	X	X	X	X	X	X	X	X	X*
Post-Expo										
Name & logo included in post-conference emails	X	X	X	X	X	X				



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Terms of Purchase - iPain Summit 2020



Code of Conduct

International Pain Foundation & our iPain Summit event is committed to an event experience that is welcoming to all. Any behavior that harasses, threatens, or intimidates others - for any reason - will not be tolerated. Those found to be in violation of this code will be expelled from the event without a refund and may be banned from future International Pain Foundation & iPain Summit events at the discretion of International Pain Foundation Board of Directors.

Promotional Policy

Attendees may not promote any competing products, companies, or events to conference attendees either on or off the event property without permission from International Pain Foundation. Organizations found to be in violation of this policy may be expelled from the conference without a refund may be banned from future International Pain Foundation & iPain Summit events at the discretion of International Pain Foundation.

Exhibitors (Policy for attending conferences, without sponsoring or exhibiting)

International Pain Foundation, like almost all other conference organizers, expressly prohibits individual attendees from engaging in sales, marketing, or business development, outside of official sponsor or exhibit status. Our conference supporters invest in these meetings, for access, prestige, and exposure, and earn the right to promote themselves. As an attendee, your fee is intended to learn from the sessions and network with other like purposed executives. An attendee fee does not include active prospecting and client engagement. Sponsors and exhibitors will be upset to see such abuse of the attendee pass, and will be correct in advising event management of the breach. If observed, your pass will be immediately revoked without refund, and you will be prohibited from future events.

Please respect the International Pain Foundation & iPain Summit policies and purchase the appropriate program for your goals and objectives. Our event team can develop cost effective strategies that include sponsor & exhibitor level access to attendees, mail list, marketing, and personal strategy support. Thank you for your cooperation

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Conference Substitutions & Cancellation:

Your registration may be transferred to a member of your organization up to 24 hours in advance of the conference. In case International Pain Foundation & iPain Summit cancels a conference, International Pain Foundation's liability is limited to refund of the conference registration fee only. International Pain Foundation & iPain Summit reserves the right to alter this program without prior notice. International Pain Foundation & iPain Summit reserves the right to limit or refuse admission to any individual or company at any time for any reason.

International Attendees:

PLEASE BE ADVISED: all payments are processed in U.S. Dollars. International currencies are converted to U.S. Dollars on the date of payment. We make every effort to process the most accurate currency exchange. However, all international payments are subject to fluctuation in currency exchange rates.

Intellectual Property Policy:

Unauthorized sharing of content via Internet access through the sharing of user names and passwords or the Flash Drive is restricted by law and may subject the copyright infringer to civil action. iPain Foundation will pursue copyright infringers. If an attendee needs the ability to share event content within his or her organization, multiple Event registrations are available at discounted rates.

General Terms and Conditions:

The Summit program is subject to change. An executed registration form constitutes binding agreement between the parties.

For Further Information:

Call 480-882-1372 or send an e-mail to ken@internationalpain.org

Register as a Sponsor or Exhibitor



International Pain Summit 2020

MESA CONVENTION CENTER, MESA AZ
NERVEember 12 -14, 2020



internationalpain.org/sponsors-2020

